

Turn your best intentions into action!

with keynotes and workshops from

Sheldon Snodgrass

MBA

of *SteadySales.com*

“I feel *invincible* after his meetings!”

HUB International, CSR

As a living laboratory for his own study, Sheldon has spent thousands of hours coaching soldiers, skiers, white water rafters, insurance agents, and athletes of all ages around the world.

His masterful blend of behavioral science book-smarts with industry specific street-smarts helps insurance professionals sell more while they serve better.

Trusted since 2002 by elite independent insurance agencies and the companies that serve them

CHUBB®

The Hanover
Insurance Group®

Safeco
Insurance
A Liberty Mutual Company



BIG i™

PIA
PROFESSIONAL
INSURANCE
AGENTS

HUB
International



Gallagher

SIAA®



"Our results are proof of his sales effectiveness. Our multi-lines increased 50% over previous years."

Independent Agency, COO

Sheldon has coached hundreds of insurance agencies and thousands of CSR's in collaboration with dozens of national and regional carriers, state associations, and industry partners.

His lightning-fast yet thoughtful tempo moves audiences from excitement in one moment to profound reflection in the next; all while eliciting nods of agreement, chuckles of laughter and earnest commitments to oneself.

SELECT PROGRAMS THAT WILL HELP YOU...

"Turn your best intentions into sustainable action"

"Tap your inner coach to shape your outer world"

"Harness the power of habits"

"Consistently and comfortably transition from service task to sales ask"

"Handle resistance without sounding pushy"



WATCH LIVE SALES LESSONS
youtube.com/c/Steadysales



READ WHAT HIS CLIENTS SAY
steadysales.com/success-stories



GET TO KNOW SHELDON BETTER
steadysales.com/meet-sheldon

"I watched him turn an employee who *hated* salespeople into someone convinced she could be a sales *catalyst* for her agency!"

MA Association of Insurance Agents, Trainer